VTCN

09/03/2012 11:14:01

National Underwriting Performance

Report

Page 1

08/27/2012 - 09/02/2012

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time

Underwriter(s)

ANTIQUES ROADSHOW #1110

Sun, 09/02/2012 at 04:00 ANCESTRY.COM; FRANKLIN TEMPLETON COMPANIES, LLC; LIBERTY MUTUAL INSURANCE COMPANY; PTV STATIONS; SUBARU

ARTHUR #1304

Tue, 08/28/2012 at 15:00

CHUCK E. CHEESE'S; PTV STATIONS

ARTHUR #1305

wed, 08/29/2012 at 15:00

CHUCK E. CHEESE'S; PTV STATIONS

ARTHUR #1306

Fri, 08/31/2012 at 15:00

CHUCK E. CHEESE'S; PTV STATIONS

CAT IN THE HAT KNOWS A LOT ABOUT THAT! #101

Tue, 08/28/2012 at 07:30

PTV STATIONS; POTTERY BARN KIDS

Tue, 08/28/2012 at 16:30 PTV STATIONS; POTTERY BARN KIDS

This program appeared 2 times between 08/27/2012 and 09/02/2012.

CAT IN THE HAT KNOWS A LOT ABOUT THAT! #137

PTV STATIONS; POTTERY BARN KIDS

Mon, 08/27/2012 at 07:30 Mon, 08/27/2012 at 16:30

PTV STATIONS; POTTERY BARN KIDS

This program appeared 2 times between 08/27/2012 and 09/02/2012.

CAT IN THE HAT KNOWS A LOT ABOUT THAT! #138

PTV STATIONS; POTTERY BARN KIDS PTV STATIONS; POTTERY BARN KIDS

wed, 08/29/2012 at 07:30 wed, 08/29/2012 at 16:30

This program appeared 2 times between 08/27/2012 and 09/02/2012.

CAT IN THE HAT KNOWS A LOT ABOUT THAT! #139

Fri, 08/31/2012 at 07:30

PTV STATIONS; POTTERY BARN KIDS

Page 1

NJTV Donor List 8.27.12 to 9.2.12 National Fri, 08/31/2012 at 16:30 PTV STATIONS; POTTERY BARN KIDS PTV STATIONS; POTTERY BARN KIDS

Sat, 09/01/2012 at 07:30

This program appeared 3 times between 08/27/2012 and 09/02/2012.

CAT IN THE HAT KNOWS A LOT ABOUT THAT! #140

Thu, 08/30/2012 at 07:30 PTV STATIONS; POTTERY BARN KIDS Thu, 08/30/2012 at 16:30 PTV STATIONS; POTTERY BARN KIDS

This program appeared 2 times between 08/27/2012 and 09/02/2012.

09/03/2012 11:14:01 Report

National Underwriting Performance

Page 2

08/27/2012 - 09/02/2012

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time

Underwriter(s)

CHARLIE ROSE #18175H

Mon, 08/27/2012 at 17:00 ALLEN & COMPANY, INC.; AMERICAN EXPRESS COMPANY; BIRTHDAY.COM; BLOOMBERG; HERB & JEANNE S. SIEGEL;

COCA-COLA COMPANY; DARLY & STEVEN ROTH FOUNDATION;

IRVING AND DOROTHY ROM CHARITABLE FOUNDATION; L. JOHN D

OERR; MR. & MRŚ. MALCOLM. H. WIENER; MRS. ROSALIND P.

WALTER; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; W

ILLIAM A. HASELTINE CHARITABLE FOUNDATION; WILLIAM B.

WIENER JR. FOUNDATION

CHARLIE ROSE #18176H

Tue, 08/28/2012 at 00:00 ALLEN & COMPANY, INC.; AMERICAN EXPRESS COMPANY;

BIRTHDAY.COM; BLOOMBERG; HERB & JEANNE S. SIEGEL;

COCA-COLA COMPANY; DARLY & STEVEN ROTH FOUNDATION;

IRVING AND DOROTHY ROM CHARITABLE FOUNDATION; Ĺ. JOHN D
OERR; MR. & MRS. MALCOLM. H. WIENER; MRS. ROSALIND P.

WALTER; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; W

ILLIAM A. HASELTINE CHARITABLE FOUNDATION: WILLIAM B.

WIENER JR. FOUNDATION

Tue, 08/28/2012 at 17:00 ALLEN & COMPANY, INC.; AMERICAN EXPRESS COMPANY;

BIRTHDAY.COM; BLOOMBERG; HERB & JEANNE S. SIEGEL;

COCA-COLA COMPANY; DARLY & STEVEN ROTH FOUNDATION;

IRVING AND DOROTHY ROM CHARITABLE FOUNDATION; L. JOHN D
OERR; MR. & MRS. MALCOLM. H. WIENER; MRS. ROSALIND P.

WALTER; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; W

ILLIAM A. HASELTINE CHARITABLE FOUNDATION; WILLIAM B.

WIENER JR. FOUNDATION

This program appeared 2 times between 08/27/2012 and 09/02/2012.

CHARLIE ROSE #18177H

wed, 08/29/2012 at 17:00 ALLEN & COMPANY, INC.; AMERICAN EXPRESS COMPANY; BIRTHDAY.COM; BLOOMBERG; HERB & JEANNE S. SIEGEL; COCA-COLA COMPANY; DARLY & STEVEN ROTH FOUNDATION: IRVING AND DOROTHY ROM CHARITABLE FOUNDATION; L. JOHN D OERR; MR. & MRS. MALCOLM. H. WIENER; MRS. ROSALIND P. WALTER: STEVEN RATTNER & MAUREEN WHITE FOUNDATION: W ILLIAM A. HASELTINE CHARITABLE FOUNDATION; WILLIAM B. WIENER JR. FOUNDATION CHARLIE ROSE #18178H Thu, 08/30/2012 at 00:00 ALLEN & COMPANY, INC.; AMERICAN EXPRESS COMPANY; BIRTHDAY.COM; BLOOMBERG; HERB & JEANNE S. SIEGEL; COCA-COLA COMPANY; DARLY & STEVEN ROTH FOUNDATION; IRVING AND DOROTHY ROM CHARITABLE FOUNDATION; L. JOHN D MR. & MRS. MALCOLM. H. WIENER; MRS. ROSALIND P. OERR: WALTER; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; W ILLIAM A. HASELTINE CHARITABLE FOUNDATION; WILLIAM B. WIENER JR. FOUNDATION Thu, 08/30/2012 at 17:00 ALLEN & COMPANY, INC.; AMERICAN EXPRESS COMPANY; BIRTHDAY.COM; BLOOMBERG; HERB & JEANNE S. SIEGEL; COCA-COLA COMPANY; DARLY & STEVEN ROTH FOUNDATION; IRVING AND DOROTHY ROM CHARITABLE FOUNDATION; L. JOHN D OERR; MR. & MRS. MALCOLM. H. WIENER; MRS. ROSALIND P. WALTER; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; W ILLIAM A. HASELTINE CHARITABLE FOUNDATION; WILLIAM B. WIENER JR. FOUNDATION This program appeared 2 times between 08/27/2012 and 09/02/2012. CHARLIE ROSE #18179H Fri, 08/31/2012 at 00:00 ALLEN & COMPANY, INC.; AMERICAN EXPRESS COMPANY; BIRTHDAY.COM; BLOOMBERG; HERB & JEANNE S. SIEGEL COCA-COLA COMPANY; DARLY & STEVEN ROTH FOUNDATION; IRVING AND DOROTHY ROM CHARITABLE FOUNDATION; L. JOHN D OERR; MR. & MRS. MALCOLM. H. WIENER; MRS. ROSALIND P. WALTER; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; W ILLIAM A. HASELTINE CHARITABLE FOUNDATION; WILLIAM B. WIENER JR. FOUNDATION Fri, 08/31/2012 at 17:00 ALLEN & COMPANY, INC.; AMERICAN EXPRESS COMPANY; BIRTHDAY.COM; BLOOMBERG; HERB & JEANNE S. SIEGEL; COCA-COLA COMPANY; DARLY & STEVEN ROTH FOUNDATION; IRVING AND DOROTHY ROM CHARITABLE FOUNDATION; L. JOHN D MR. & MRS. MALCOLM. H. WIENER; MRS. ROSALIND P. OERR: WALTER; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; W ILLIAM A. HASELTINE CHARITABLE FOUNDATION; WILLIAM B. WIENER JR. FOUNDATION VTCN 09/03/2012 11:14:01 National Underwriting Performance Page 3 Report 08/27/2012 - 09/02/2012 Search Criteria: Underwriter: ALL Series: ALL Program Underwriter(s)

Page 3

Air Date & Time

This program appeared 2 times between 08/27/2012 and 09/02/2012.

CHARLIE ROSE #18180H

Sat, 09/01/2012 at 00:00 ALLEN & COMPANY, INC.; AMERICAN EXPRESS COMPANY;

BIRTHDAY.COM; BLOOMBERG; HERB & JEANNE S. SIEGEL;

COCA-COLA COMPANY; DARLY & STEVEN ROTH FOUNDATION;

IRVING AND DOROTHY ROM CHARITABLE FOUNDATION; L. JOHN D

OERR; MR. & MRS. MALCOLM. H. WIENER; MRS. ROSALIND P.

WALTER; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; W

ILLIAM A. HASELTINE CHARITABLE FOUNDATION; WILLIAM B.

WIENER JR. FOUNDATION

CIAO ITALIA #2214

Sun, 09/02/2012 at 13:30 BERIO OLIVE OIL; CONSORZIO ITALIA; KING ARTHUR FLOUR

CONQUISTADORS WITH MICHAEL WOOD #103

Mon, 08/27/2012 at 21:00 PTV STATIONS

wed, 08/29/2012 at 03:00 PTV STATIONS

This program appeared 2 times between 08/27/2012 and 09/02/2012.

CONQUISTADORS WITH MICHAEL WOOD #104E

Mon, 08/27/2012 at 22:00 **PTV STATIONS**

wed, 08/29/2012 at 04:00 PTV STATIONS

This program appeared 2 times between 08/27/2012 and 09/02/2012.

COOK'S COUNTRY FROM AMERICA'S TEST KITCHEN #402H

Sun, 09/02/2012 at 14:00 CHEF'S CATALOG; DCS BY FISHER & PAYKEL; VALLEY FIG

GROWERS

CURIOUS GEORGE #114

ABC MOUSE; CHUCK E. CHEESE'S; PTV STATIONS; STRIDE RITE Mon, 08/27/2012 at 07:00

CHARITABLE FOUNDATION Mon, 08/27/2012 at 16:00

ABC MOUSE; CHUCK E. CHEESE'S; PTV STATIONS; STRIDE RITE

CHARITABLE FOUNDATION

This program appeared 2 times between 08/27/2012 and 09/02/2012.

CURIOUS GEORGE #115

ABC MOUSE; CHUCK E. CHEESE'S; PTV STATIONS; STRIDE RITE Tue, 08/28/2012 at 07:00

CHARITABLE FOUNDATION Tue, 08/28/2012 at 16:00

ABC MOUSE; CHUCK E. CHEESE'S; PTV STATIONS; STRIDE RITE

CHARITABLE FOUNDATION

This program appeared 2 times between 08/27/2012 and 09/02/2012.

Page 4

CURIOUS GEORGE #116

VTCN

09/03/2012 11:14:01 National Underwriting Performance
Report Page 4
08/27/2012 - 09/02/2012

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time Underwriter(s)

This program appeared 2 times between 08/27/2012 and 09/02/2012.

CURIOUS GEORGE #117

Fri, 08/31/2012 at 07:00 ABC MOUSE; CHUCK E. CHEESE'S; PTV STATIONS; STRIDE RITE CHARITABLE FOUNDATION ABC MOUSE; CHUCK E. CHEESE'S; PTV STATIONS; STRIDE RITE CHARITABLE FOUNDATION

This program appeared 2 times between 08/27/2012 and 09/02/2012.

CURIOUS GEORGE #401

Thu, 08/30/2012 at 07:00
CHARITABLE FOUNDATION
Thu, 08/30/2012 at 16:00
CHARITABLE FOUNDATION
Sat, 09/01/2012 at 07:00
CHARITABLE FOUNDATION
Sat, 09/01/2012 at 07:00
CHARITABLE FOUNDATION
ABC MOUSE; CHUCK E. CHEESE'S; PTV STATIONS; STRIDE RITE
CHARITABLE FOUNDATION

ABC MOUSE; CHUCK E. CHEESE'S; PTV STATIONS; STRIDE RITE
CHARITABLE FOUNDATION

This program appeared 3 times between 08/27/2012 and 09/02/2012.

DINOSAUR TRAIN #109

Mon, 08/27/2012 at 08:30 PTV STATIONS Mon, 08/27/2012 at 14:00 PTV STATIONS

This program appeared 2 times between 08/27/2012 and 09/02/2012.

DINOSAUR TRAIN #110

Tue, 08/28/2012 at 08:30 PTV STATIONS Tue, 08/28/2012 at 14:00 PTV STATIONS

This program appeared 2 times between 08/27/2012 and 09/02/2012.

DINOSAUR TRAIN #111

This program appeared 2 times between 08/27/2012 and 09/02/2012.

FOYLE'S WAR #303Z

Fri, 08/31/2012 at 21:40 BARNES AND NOBLE Sun, 09/02/2012 at 03:00 BARNES AND NOBLE

This program appeared 2 times between 08/27/2012 and 09/02/2012.

GREAT PERFORMANCES #3709H

NJTV

09/03/2012 11:14:01

Report

National Underwriting Performance

Page 5

08/27/2012 - 09/02/2012

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time

Underwriter(s)

GROWING A GREENER WORLD #217H

Thu, 08/30/2012 at 05:30

BURPEE HOME GARDENS; FISKARS; SUBARU

JAZZY VEGETARIAN #203H

Sat, 09/01/2012 at 16:00

(PROCTER & GAMBLE) DAWN; QUAKER; TROPICANA; VITAMIX

JOANNE WEIR'S COOKING CONFIDENCE #118H

Sat, 09/01/2012 at 16:30 ANOLON NOUVELLE COPPER; CULINAPP; U.S. HIGHBUSH BLUEBERRY COUNCIL; VALLEY FIG GROWERS; VILLAGE HARVEST

JULIA AND JACQUES COOKING AT HOME #104

Sat, 09/01/2012 at 15:30 CHEF'S CATALOG; CUISINART; KING ARTHUR FLOUR; MCEVOY OLIVE OIL; ROBERT MONDAVI WINERY; WATERFORD/WEDGWOOD

NJTV Donor List 8.27.12 to 9.2.12 National LIDIA'S ITALY IN AMERICA #107H

Sat, 09/01/2012 at 15:00 BUON ITALIA; COLAVITA; GRANA PADANO

LIVE FROM THE ARTISTS DEN #403H

Tue, 08/28/2012 at 02:00 BARNES & NOBLE; CHASE SAPPHIRE; ELISE JAFFE AND JEFFREY BROWN; SOUTHWEST.COM; TIFFANY & CO.

MARCHING ONCE MORE: 60 YEARS AFTER THE BATTLE OF T

Thu, 08/30/2012 at 22:01 BB & T Sat, 09/01/2012 at 04:01 BB & T

This program appeared 2 times between 08/27/2012 and 09/02/2012.

MARTHA SPEAKS #113H

Mon, 08/27/2012 at 09:30 CPB; CHICK-FIL-A; CHUCK E. CHEESE'S; KIDDIE ACADEMY; PTV STATIONS; RTL AGREEMENT FROM THE U.S. DEPT.
OF EDU. THRU PBS

MARTHA SPEAKS #114H

Tue, 08/28/2012 at 09:30 CPB; CHICK-FIL-A; CHUCK E. CHEESE'S; KIDDIE ACADEMY; PTV STATIONS; RTL AGREEMENT FROM THE U.S. DEPT.

OF EDU. THRU PBS

MARTHA SPEAKS #115H

Sat, 09/01/2012 at 09:30 CPB; CHICK-FIL-A; CHUCK E. CHEESE'S; KIDDIE ACADEMY; PTV STATIONS; RTL AGREEMENT FROM THE U.S. DEPT.

OF EDU. THRU PBS

This program appeared 2 times between 08/27/2012 and 09/02/2012.

VTCN

09/03/2012 11:14:01 National Underwriting Performance
Report Page 6
08/27/2012 - 09/02/2012

Search Criteria: Underwriter: ALL Series: ALL

Program
Air Date & Time Underwriter(s)

MARTHA SPEAKS #116H

Thu, 08/30/2012 at 09:30 CPB; CHICK-FIL-A; CHUCK E. CHEESE'S; KIDDIE ACADEMY; PTV STATIONS; RTL AGREEMENT FROM THE U.S. DEPT.

OF EDU. THRU PBS

MARTHA SPEAKS #117H

MOYERS & COMPANY #133H

Fri, 08/31/2012 at 09:30 CPB; CHICK-FIL-A; CHUCK E. CHEESE'S; KIDDIE ACADEMY; PTV STATIONS; RTL AGREEMENT FROM THE U.S. DEPT.

OF EDU. THRU PBS

MOTHER NATURE'S CHILD: GROWING OUTDOORS IN THE MED #000H

Tue, 08/28/2012 at 04:00 FOUNDATION FOR GLOBAL COMMUNITY; HOLLY AND ROBERT MILLER; JOSEPHINE CORCORAN; JULIE AND TERRY KEM FUND OF THE OREGON COMM. FUND.; NEWMAN'S OWN FOUNDATION; NORCROSS WILDLIFE FOUNDATION; SUSAN LOUISE KEM; THE BAY AND PAUL FOUNDATIONS; THE PIZZLE DIZZLE FUND; WILL AND LAURIE DANFORTH

Sat, 09/01/2012 at 19:00 BARBARA FLEISCHMAN; BETSY AND JESSE FINK FOUNDATION; CARNEGIE CORPORATION OF NEW YORK; HKH FOUNDATION; MUTUAL OF AMERICA; PARK FOUNDATION; THE CLEMENTS FOUNDATION; THE HERB ALPERT FOUNDATION; THE KOHLBERG FOUNDATION

NATURE #2103H

Mon, 08/27/2012 at 20:00 CPB ; CANON ; FILOMEN M. D'AGOSTINO FOUNDATION ; PTV STATIONS ; THE LILLIAN GOLDMAN CHARITABLE TRUST

NIGHTLY BUSINESS REPORT #31301Z

Tue, 08/28/2012 at 01:30 FRANKLIN TEMPLETON NIGHTLY BUSINESS REPORT #31303Z

Thu, 08/30/2012 at 01:30 FRANKLIN TEMPLETON NIGHTLY BUSINESS REPORT #31304Z

Fri, 08/31/2012 at 01:30 FRANKLIN TEMPLETON NIGHTLY BUSINESS REPORT #31305Z

Sat, 09/01/2012 at 01:30 FRANKLIN TEMPLETON
ON THE RECORD #2906

Sat, 09/01/2012 at 14:00 FUEL MERCHANTS ASSOCIATION OF NEW JERSEY; PSE&G; STATE STREET WIRE Sun, 09/02/2012 at 10:00 FUEL MERCHANTS ASSOCIATION OF NEW JERSEY; PSE&G; STATE

STREET WIRE

This program appeared 2 times between 08/27/2012 and 09/02/2012.

NJTV

09/03/2012 11:14:01 National Underwriting Performance Page 7

08/27/2012 - 09/02/2012

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time Underwriter(s)

P. ALLEN SMITH'S GARDEN TO TABLE #211

Fri, 08/31/2012 at 05:30 JOBS / EASY GARDENER; MOUNTAIN VALLEY SPRING WATER

PACT

Sat, 09/01/2012 at 13:00 GLAXOSMITHKLINE

REPORTERS ROUNDTABLE #2508

Sat, 09/01/2012 at 17:30 NEW JERSEY BUSINESS; PSE&G Sun, 09/02/2012 at 09:00 NEW JERSEY BUSINESS; PSE&G

This program appeared 2 times between 08/27/2012 and 09/02/2012.

SESAME STREET #4279H

Thu, 08/30/2012 at 11:00 BEACHES FAMILY RESORTS; CPB; EARTH'S BEST BABY FOOD; PNC BANK; PTV STATIONS; UNITED HEALTHCARE

SESAME STREET #4281H

wed, 08/29/2012 at 11:00 BEACHES FAMILY RESORTS; CPB; EARTH'S BEST BABY FOOD;
PNC BANK; PTV STATIONS; UNITED HEALTHCARE
Sat, 09/01/2012 at 11:00 BEACHES FAMILY RESORTS; CPB; EARTH'S BEST BABY FOOD;
PNC BANK; PTV STATIONS; UNITED HEALTHCARE

This program appeared 2 times between 08/27/2012 and 09/02/2012.

SESAME STREET #4299H

Fri, 08/31/2012 at 11:00 BEACHES FAMILY RESORTS; CPB; EARTH'S BEST BABY FOOD; Page 9

PNC BANK; PTV STATIONS; UNITED HEALTHCARE

SID THE SCIENCE KID #210H

Mon, 08/27/2012 at 09:00 CPB; CARSON FAMILY CHARITABLE TRUST; METLIFE FOUNDATION; PTV STATIONS; ROSE HILLS FOUNDATIONS; S.D.

BECHTEL JR. FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS; THE BOEING COMPANY; VINCI MOBILE LEARNING

SID THE SCIENCE KID #211H

Tue, 08/28/2012 at 09:00 CPB; CARSON FAMILY CHARITABLE TRUST; METLIFE FOUNDATION; PTV STATIONS; ROSE HILLS FOUNDATIONS; S.D. BECHTEL JR. FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS; THE BOEING COMPANY; VINCI MOBILE LEARNING

SID THE SCIENCE KID #212H

Wed, 08/29/2012 at 09:00 CPB; CARSON FAMILY CHARITABLE TRUST; METLIFE FOUNDATION; PTV STATIONS; ROSE HILLS FOUNDATIONS; S.D. BECHTEL JR. FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS; THE BOEING COMPANY; VINCI MOBILE LEARNING Sat, 09/01/2012 at 09:00 CPB; CARSON FAMILY CHARITABLE TRUST; METLIFE FOUNDATION; PTV STATIONS; ROSE HILLS FOUNDATIONS; S.D. BECHTEL JR. FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS; THE BOEING COMPANY; VINCI MOBILE LEARNING

This program appeared 2 times between 08/27/2012 and 09/02/2012.

NJTV

09/03/2012 11:14:01

Report

National Underwriting Performance

08/27/2012 - 09/02/2012

Search Criteria: Underwriter: ALL Series: ALL

Program Air Date & Time

Underwriter(s)

SID THE SCIENCE KID #213H

Thu, 08/30/2012 at 09:00 CPB; CARSON FAMILY CHARITABLE TRUST; METLIFE FOUNDATION; PTV STATIONS; ROSE HILLS FOUNDATIONS; S.D. BECHTEL JR. FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS; THE BOEING COMPANY; VINCI MOBILE LEARNING

SID THE SCIENCE KID #215H

Fri, 08/31/2012 at 09:00 CPB; CARSON FAMILY CHARITABLE TRUST; METLIFE FOUNDATION; PTV STATIONS; ROSE HILLS FOUNDATIONS; S.D.
BECHTEL JR. FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS; THE BOEING COMPANY; VINCI MOBILE LEARNING Page 10

SIMPLY MING #926Z

Sat, 09/01/2012 at 17:00 BERNARD CHUI; ERNIE BOCH, JR.; MELISSA'S WORLD PRODUCE; OCEAN SPRAY CRANBERRIES, INC.; SUBARU; T-FAL/ACTIFRY; WAN JA SHAN SOY SAUCE

SUPER WHY! #130

Mon, 08/27/2012 at 08:00 AGE OF LEARNING; CPB; CHUCK E. CHEESE'S; DEPARTMENT OF EDUCATION; PTV STATIONS AGE OF LEARNING; CPB; CHUCK E. CHEESE'S; DEPARTMENT OF EDUCATION; PTV STATIONS

This program appeared 2 times between 08/27/2012 and 09/02/2012.

SUPER WHY! #131

Tue, 08/28/2012 at 08:00
EDUCATION; PTV STATIONS
Tue, 08/28/2012 at 13:30
EDUCATION; PTV STATIONS
Sat, 09/01/2012 at 08:00
EDUCATION; PTV STATIONS
Sat, 09/01/2012 at 08:00
EDUCATION; PTV STATIONS
AGE OF LEARNING; CPB; CHUCK E. CHEESE'S; DEPARTMENT OF EDUCATION; PTV STATIONS

This program appeared 3 times between 08/27/2012 and 09/02/2012.

SUPER WHY! #132

Wed, 08/29/2012 at 08:00
EDUCATION; PTV STATIONS
Wed, 08/29/2012 at 13:30
EDUCATION; PTV STATIONS
AGE OF LEARNING; CPB; CHUCK E. CHEESE'S; DEPARTMENT OF
EDUCATION; PTV STATIONS

This program appeared 2 times between 08/27/2012 and 09/02/2012.

SUPER WHY! #133

Thu, 08/30/2012 at 08:00 AGE OF LEARNING; CPB; CHUCK E. CHEESE'S; DEPARTMENT OF EDUCATION; PTV STATIONS
Thu, 08/30/2012 at 13:30 AGE OF LEARNING; CPB; CHUCK E. CHEESE'S; DEPARTMENT OF EDUCATION; PTV STATIONS

This program appeared 2 times between 08/27/2012 and 09/02/2012.

SUPER WHY! #134

Fri, 08/31/2012 at 08:00 AGE OF LEARNING; CPB; CHUCK E. CHEESE'S; DEPARTMENT OF EDUCATION; PTV STATIONS AGE OF LEARNING; CPB; CHUCK E. CHEESE'S; DEPARTMENT OF EDUCATION; PTV STATIONS

This program appeared 2 times between 08/27/2012 and 09/02/2012.

VTCN

09/03/2012 11:14:01 National Underwriting Performance

Report Page 9

08/27/2012 - 09/02/2012

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time Underwriter(s)

TASTE OF HISTORY #403H

Sun, 09/02/2012 at 14:30 DIETZ & WATSON; SANDALS RESORTS

TAVIS SMILEY #2675Z

Mon, 08/27/2012 at 06:00 PTV STATIONS; WAL-MART STORES, INC.

TAVIS SMILEY #2676Z

Tue, 08/28/2012 at 01:00 PTV STATIONS; WAL-MART STORES, INC. PTV STATIONS; WAL-MART STORES, INC.

This program appeared 2 times between 08/27/2012 and 09/02/2012.

TAVIS SMILEY #2677Z

wed, 08/29/2012 at 01:00 PTV STATIONS; WAL-MART STORES, INC.

TAVIS SMILEY #2678Z

Thu, 08/30/2012 at 01:00 PTV STATIONS; WAL-MART STORES, INC. PTV STATIONS; WAL-MART STORES, INC.

This program appeared 2 times between 08/27/2012 and 09/02/2012.

TAVIS SMILEY #2679Z

Fri, 08/31/2012 at 01:00 PTV STATIONS; WAL-MART STORES, INC. PTV STATIONS; WAL-MART STORES, INC.

This program appeared 2 times between 08/27/2012 and 09/02/2012.

TAVIS SMILEY #2680Z

Sat, 09/01/2012 at 01:00 PTV STATIONS; WAL-MART STORES, INC.

THOMAS & FRIENDS #508

Wed, 08/29/2012 at 12:30 ORAJEL

THOMAS & FRIENDS #509

Thu, 08/30/2012 at 12:30 ORAJEL

WAR #105

wed, 08/29/2012 at 20:00 ANHEUSER-BUSH, INC.; BANK OF AMERICA; CPB; GENERAL MOTORS CORPORATION; LILLY ENDOWMENT, INC.; NEH; PTV

STATIONS: PARK FOUNDATION: THE ARTHUR VINING DAVIS

STATIONS; PARK FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS; THE LONGABERGER FOUNDATION; THE PEW CH ARITABLE TRUSTS

Fri, 08/31/2012 at 02:00 ANHEUSER-BUSH, INC.; BANK OF AMERICA; CPB; GENERAL MOTORS CORPORATION; LILLY ENDOWMENT, INC.; NEH; PTV

09/03/2012 11:14:01 National Underwriting Performance
Report Page 10 08/27/2012 - 09/02/2012

Search Criteria: Underwriter: ALL Series: ALL

Program
Air Date & Time Underwriter(s)

STATIONS; PARK FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS; THE LONGABERGER FOUNDATION; THE PEW CH

This program appeared 2 times between 08/27/2012 and 09/02/2012.

ARITABLE TRUSTS

WAR #106H

Thu, 08/30/2012 at 19:59 ANHEUSER-BUSH, INC.; BANK OF AMERICA; CPB; GENERAL MOTORS CORPORATION; LILLY ENDOWMENT, INC.; NEH; PTV
STATIONS; PARK FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS; THE LONGABERGER FOUNDATION; THE PEW CH ARITABLE TRUSTS

Sat, 09/01/2012 at 02:00 ANHEUSER-BUSH, INC.; BANK OF AMERICA; CPB; GENERAL MOTORS CORPORATION; LILLY ENDOWMENT, INC.; NEH; PTV

STATIONS; PARK FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS; THE LONGABERGER FOUNDATION; THE PEW CH ARITABLE TRUSTS

This program appeared 2 times between 08/27/2012 and 09/02/2012.

WILD KRATTS #101H

Thu, 08/30/2012 at 14:30 AGE OF LEARNING; CPB; PTV STATIONS

WILD KRATTS #102H

Mon, 08/27/2012 at 14:30 AGE OF LEARNING; CPB; PTV STATIONS

WILD KRATTS #103H

Wed, 08/29/2012 at 14:30 AGE OF LEARNING; CPB; PTV STATIONS

WILD KRATTS #104H

Fri, 08/31/2012 at 14:30 AGE OF LEARNING; CPB; PTV STATIONS

WILD KRATTS #137H

Tue, 08/28/2012 at 14:30 AGE OF LEARNING; CPB; PTV STATIONS

WORDGIRL #211H

Mon, 08/27/2012 at 15:30 CHUCK E. CHEESE'S; PTV STATIONS

WORDGIRL #212H

wed, 08/29/2012 at 15:30 CHUCK E. CHEESE'S; PTV STATIONS

WORDGIRL #213H

Tue, 08/28/2012 at 15:30 CHUCK E. CHEESE'S; PTV STATIONS

NJTV

National Underwriting Performance

09/03/2012 11:14:01

Report Page 11 08/27/2012 - 09/02/2012

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time Underwriter(s)

WORDGIRL #214H

Thu, 08/30/2012 at 15:30 CHUCK E. CHEESE'S; PTV STATIONS

WORDGIRL #215H

Fri, 08/31/2012 at 15:30 CHUCK E. CHEESE'S; PTV STATIONS

WORDWORLD #202H

Mon, 08/27/2012 at 10:00 U.S. DEPARTMENT OF EDUCATION

WORDWORLD #203H

Page 14

Tue, 08/28/2012 at 10:00

U.S. DEPARTMENT OF EDUCATION

WORDWORLD #204H

Wed, 08/29/2012 at 10:00 Sat, 09/01/2012 at 10:00

U.S. DEPARTMENT OF EDUCATION U.S. DEPARTMENT OF EDUCATION

This program appeared 2 times between 08/27/2012 and 09/02/2012.

WORDWORLD #205H

Fri, 08/31/2012 at 10:00 U.S. DEPARTMENT OF EDUCATION

WORDWORLD #206H

Thu, 08/30/2012 at 10:00 U.S. DEPARTMENT OF EDUCATION